



सत्यमेव जयते

MSME - Development Institute, Jaipur

# National Vendor Development Programme cum Exhibition-2011

4-6, February 2011, at Dushehra Maidan, Kota



Exploring Industrial Opportunities in Rajasthan



Commissioner of Industries  
Govt. of Rajasthan  
Jaipur



The SSI Association, Kota

एन. एस. आई. सी.  
**NSIC**  
ISO 9001 : 2008



MSME-Development Institute  
Ministry of MSME  
Govt. of India, Jaipur

# National Vendor Development Programme cum Exhibition-2011

4-6, February 2011, at Dushehra Maidan, Kota

## About the Programme

The Micro Small & Medium Enterprises Development Institute, Jaipur, Ministry of MSME, Government of India, Jaipur is organizing a National Vendor Development Programme cum Exhibition 2011 on 4 - 6 February 2011 at Dushehra Maidan, Kota in association with Commissioner of Industries, SIDBI, NSIC, KVIC, RIICO, The SSI Association Kota & other Associations.

The objective of this programme is to provide an opportunity for modernization, technical up gradation, strengthen backward and forward linkages, identify and explore the Business opportunities in the era of globalization & competition.

The programme will feature a two day exhibition and conference on Vendor registration wherein key personnel from Centre/State PSUs, leaders from industries, Raw material suppliers, Technology providers, Service providers, Consumers and Experts from various Cluster stake-holders will meet to discuss issues regarding purchase requirements and areas of concern pertaining to development of their enterprises.

The exhibition also provides an opportunity to the MSMEs to show their capabilities by displaying their products on one hand and Govt. organization like Railways, Defence, PHED, large PSUs like NTPC, RAPP, GAIL, KTPS, IL, BSNL, JVVNL, Coal India, and Large Private Corporate Bodies to select their vendors by displaying their requirements on the other hand.

A Concurrent Technical Seminar and Buyer-Seller Meet will also be organized to focus on Vendor registration procedure, Global bench marking, Front-line technology, Outsourcing practices, Business opportunities, Role of Venture Capitalist, Credit Linked Capital Subsidy, NSIC / Credit Rating for the benefit of participants. On this occasion, an Exhibitors' and Delegates' Directory will also be released.



## Exhibitor's Profile

- Government organizations viz Defence, Railways, P.H.E.D. etc
- Central / State P.S.U. / Buyers viz, JVVNL, NTPC
- RAPP, GAIL, IL, Coal India Ltd., BSNL
- Industrial Product Manufacturers
- Raw Material & Consumable Suppliers
- Testing Equipment & Measuring Instruments Manufacturers
- Cutting Tools, Dies, Gauges Manufacturers
- Technology Providers & Consultants
- Certifying & Calibrating Agency
- CAD / CAM solution providers
- Consultants and Service providers / BDS
- Importers / Exporters / Traders / Wholesalers / Distributors
- Policy & Key Decision Makers
- Delegates from Trade/Industry Associations
- Prominent Scheduled/Private Banks, RFC
- SIDBI, RIICO & other Financial Institutions
- Persons from Educational & Technical Institutions
- I.T. Solution Providers
- Marketing, Advertising & Publication Houses, etc
- Cluster stakeholders
- Project Consultants & Management Consultants
- R&D Institutions

## FREE ENTRANCE FOR VISITORS

### EXHIBITION STALL CHARGES

Micro & Small Enterprises Rs. 5,000

Medium Enterprises Rs. 10,000

Large / PSU Enterprises Rs. 15,000

Booth package for 6 sq. mtr. includes 2/3 sidewalls, fascia with company name, 3 spot lights, 1.5 amp socket, synthetic carpet, one table, two chairs and one waste paper basket.

3 Delegates per stall would be nominated by the exhibitor free of charges.

### ADVERTISEMENT IN EXHIBITORS' DIRECTORY

Quarter Page Colour	Rs. 1000
Half Page Colour	Rs. 2500
Full Page Colour	Rs. 5000
Inside Front Cover	Rs. 15000
Inside Back Cover	Rs. 15000
Back Cover	Rs. 25000
Book Mark (Both sides)	Rs. 20000

Advertisement Material : CD in Corel Draw (Cdr File)

Note : Exhibition Stall & Advt. Charges are to be paid by Demand Draft (DD) in favour of Director, MSME-DI, Jaipur

## The PROGRAMME

### Friday, 4th February, 2011

- ◆ 09:30 - 10:00 hrs : Registration
- ◆ 10:00 - 11:00 hrs : Inaugural Session
- ◆ 11:00 - 11:45 hrs : Tea / Coffee
- ◆ 11:45 - 13:45 hrs : Technical Session
- ◆ 13:45 - 14:30 hrs : Lunch
- ◆ 14:30 - 16:45 hrs : Vendor Registration & Buyer Seller Interface

### Saturday, 5th February, 2011

- ◆ 09:30 - 10:00 hrs : Registration
- ◆ 10:00 - 11:00 hrs : Technical Session I
- ◆ 11:00 - 11:45 hrs : Tea / Coffee
- ◆ 11:45 - 13:45 hrs : Technical Session II
- ◆ 13:45 - 14:30 hrs : Lunch
- ◆ 6th February 2011 : Interactive Session & Valedictory



सत्यमेव जयते



## MSME-Development Institute, Jaipur

MSME- Development Institute, Ministry of MSME, Govt. of India, Jaipur is a pioneer organization, promoting MSMEs and providing Techno-Economic and Managerial Consultancy Service to the existing entrepreneurs in the state of Rajasthan.

The Institute organizes Industrial Motivational Campaigns, EDPs and awareness programme on Total Quality Management (TQM), ISO, WTO, Intellectual Property Rights (IPR), Bar-coding, Bio-Technology etc.

The Institute's Central Workshop provides Common Facilities Services to the MSMEs also imparts High Tech Computer Aided Training Programmes on CAD/CAM on CNC Machines. MSME Testing Station provides facilities of Chemical Testing, Mechanical Testing and Civil Material Testing etc.

Recently, the Institute is focusing on Cluster Development in the state under Micro & Small Enterprise Cluster Development Programme, Credit Linked Subsidy Scheme, ISO Reimbursement and implementing latest scheme of the National Manufacturing Competitive Programme (NMCP) such as:-

- Marketing Support/Assistance to MSMEs (Bar Code)
- Support for Entrepreneurial and Managerial Development (Incubators)
- Enabling Manufacturing Sector to be competitive through Quality Management Standard & Quality Tech. Tools (QMS/QTT)
- National Campaign for Investment in Intellectual Property Rights(IPR)
- National Programme on Application on Lean Manufacturing(LEAN)
- Mini Tool Rooms proposed to be set up by Ministry of MSME (MTR)
- Promotion of ICT in Indian Manufacturing Sector (ICT)
- Energy Efficiency and Quality Certification Support for MSMEs (ENERGY)
- Design Clinic Scheme for design expertise to Manufacturing sector (DESIGN)
- Marketing Assistance to SMEs and Technology Upgradation Activities - Ministry of MSME in co-operation with TIFAC/CSIR (MARKETING)



### MSME Development Institute

Ministry of Micro, Small & Medium Enterprises, Government of India  
Bais Godam Industrial Estate, Jaipur  
Tel.: 91-141-2212098/2213099 • Fax: 91-141-2210553  
Email: dcdi-jaipur@dcmsme.gov.in • Web. www.msmedijaipur.gov.in



### The SSI Association, Kota

PURUSHARTH BHAWAN, ROAD NO.5,  
INDRAPRASTHA INDUSTRIAL AREA, KOTA-324 005  
Phone : 0744-2424164

#### Contact Persons :

Shri G.M. Ambhore, Director  
0141 - 2210553

Shri V.P. Sharma, Dy. Director  
M # 98281 - 12145

Shri K.C. Bhukesh, Asstt. Director  
0141-2212098, M # 99288 - 20498

Shri Achal Poddar  
President

M # 94141-77007

Shri Ankur Gupta  
Secretary

M # 93526-77699

# SPONSORSHIP OPPORTUNITIES

## National Vendor Development Programme cum Exhibition-2011

4-6 February 2011, Dushetra Maidan, Kota

### PRINCIPAL SPONSOR

This would be an opportunity to be a Sponsor in Business Expo. 2009

- Built-up exhibition booth size of 24 sq mtrs
- One free advertisement in the directory
- Complimentary passes for ten delegates to the conference
- Name of the Principal Sponsor will appear on the backdrop in technical Session wings
- Name of the Principal Sponsor will appear on the hoarding at the venue
- Sponsor's publicity material would be inserted into the conference documentation pack

No. of Sponsors : One  
Sponsorship Amount : Rs. 1,00,000

### CO-SPONSOR

This would be an opportunity to be a Sponsor in Business Expo. 2009

- Built-up exhibition booth size of 18 sq mtrs
- One free advertisement in the directory
- Complimentary passes for 8 delegates to the conference
- Name of the Co Sponsor will appear on the backdrop in Technical session wings
- Name of the Co Sponsor will appear on the hoarding at the venue
- Sponsor's publicity material would be inserted into the conference documentation pack

No. of Sponsors : Two  
Sponsorship Amount : Rs. 75,000

### DOCUMENTATION SPONSOR

This would be an opportunity to be a Sponsor in Business Expo. 2009

- Built-up exhibition booth size of 12 sq mtrs
- Complimentary passes for 5 delegates to the conference
- One free advertisement in the directory
- Name of the Documentation Sponsor will appear on the hoarding at the venue
- Sponsor's name and logo would be acknowledged in the documentation pack
- Sponsor's publicity material would be inserted into the conference documentation pack

No. of Sponsors : One  
Sponsorship Amount : Rs. 50,000

### ASSOCIATE SPONSOR

This would be an opportunity to be a Sponsor in Business Expo. 2009

- Built-up exhibition booth size of 12 sq mtrs
- Complimentary passes for 5 delegates to the conference
- One free advertisement in the directory
- Signages to be prominently displayed in the reception area of the venue
- Name of the Associate Sponsor will appear on the hoarding at the venue
- Sponsor's publicity material would be inserted into the conference documentation pack

No. of Sponsors : Open  
Sponsorship Amount : Rs. 50,000

### EXHIBITOR CORRIDOR DISPLAY SPONSOR

This would be an opportunity to be a Sponsor in Business Expo. 2009

- Built-up exhibition booth size of 12 sq mtrs
- Complimentary passes for 5 delegates to the conference
- One free advertisement in the directory
- Name and logo of the Exhibitor Sponsor will appear at the cover page of the Exhibitor's Directory
- Name of the Exhibition Sponsor will appear on the hoarding at the venue
- Sponsor's publicity material would be inserted into the conference documentation pack
- Prominent visibility to the sponsor by incorporating name and logo on Thank You sponsor panel

No. of Sponsors : One  
Sponsorship Amount : Rs. 50,000

### CORPORATE CONTRIBUTOR

This would be an opportunity to be a Sponsor in Business Expo. 2009

- Complimentary passes for 5 delegates to the conference
- One free advertisement in the directory
- Name of the Sponsor will appear on the hoarding at the corridor Display
- Sponsor's publicity material would be inserted into the conference documentation pack

No. of Sponsors : Five  
Sponsorship Amount : Rs. 50,000

# REPLY FORM

National Vendor Development Programme  
cum Exhibition-2011

4-6 February 2011, Dushehra Maidan, Kota

## Reply To :

### MSME Development Institute

Ministry of Micro, Small & Medium Enterprises, Government of India  
Bais Godam Industrial Estate, Jaipur  
Tel.: 91-141-2212098/2213099 • Fax: 91-141-2210553  
Email: dcidi-jaipur@dcmsme.gov.in • Web: www.msmedijaipur.gov.in

### The SSI Association, Kota

PURUSHARTH BHAWAN, ROAD NO.5,  
INDRAPRASTHA INDUSTRIAL AREA, KOTA-324 005  
Phone : 0744-2424164

We are interested in participating in the above-mentioned programme

### Sponsorship Options

Principal Sponsor	Rs. _____
Co Sponsor	Rs. _____
Documentation Sponsor	Rs. _____
Associate Sponsor	Rs. _____
Exhibitor Corridor Display Sponsor	Rs. _____
Corporate Contributor	Rs. _____

The following delegate(s) would attend the conference :

Name \_\_\_\_\_ Designation \_\_\_\_\_

Name \_\_\_\_\_ Designation \_\_\_\_\_

Name \_\_\_\_\_ Designation \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

Tel : \_\_\_\_\_ Fax \_\_\_\_\_

Email : \_\_\_\_\_ Signature \_\_\_\_\_

Enclosed please find a Banker's cheque / demand draft for **Rs.** \_\_\_\_\_

dated \_\_\_\_\_ drawn in favour of The SSI Association, Kota payable at Jaipur.

# REPLY FORM

National Vendor Development Programme  
cum Exhibition-2011

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## Reply To :

### MSME Development Institute

Ministry of Micro, Small & Medium Enterprises, Government of India  
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Email: dcdi-jaipur@dcm sme.gov.in  
Web. www.msmedijaipur.gov.in

We are interested in participating in the Showcase / Exhibition. as Delegate, Exhibitor & Advertisement in Exhibition Directory.

Please reserve ..... sq.m. space for us.

Stall charges Rs. \_\_\_\_\_

Advertisement in Exhibition Directory

Quarter Page Rs. \_\_\_\_\_

Half Page Rs. \_\_\_\_\_

Full Page Rs. \_\_\_\_\_

Inside front cover Rs. \_\_\_\_\_

Inside back cover Rs. \_\_\_\_\_

Back cover Rs. \_\_\_\_\_

Book Mark Rs. \_\_\_\_\_

The following delegate(s) would attend the conference :

Name \_\_\_\_\_ Designation \_\_\_\_\_

Name \_\_\_\_\_ Designation \_\_\_\_\_

Name \_\_\_\_\_ Designation \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

Tel : \_\_\_\_\_ Fax \_\_\_\_\_

Email : \_\_\_\_\_ Signature \_\_\_\_\_

Enclosed please find a Banker's cheque / demand draft for Rs. \_\_\_\_\_

dated \_\_\_\_\_ drawn in favour of Director, MSME-DI, Jaipur payable at Jaipur.